



MISSION

Our mission is to provide outstanding protection, safety and security to our clients through our tailored services.

Our top priority is to ensure the protection of our client's premises, staff, assets & the general public.

VISION

We are dedicated to improving the services we deliver to our clients on a continuous basis.

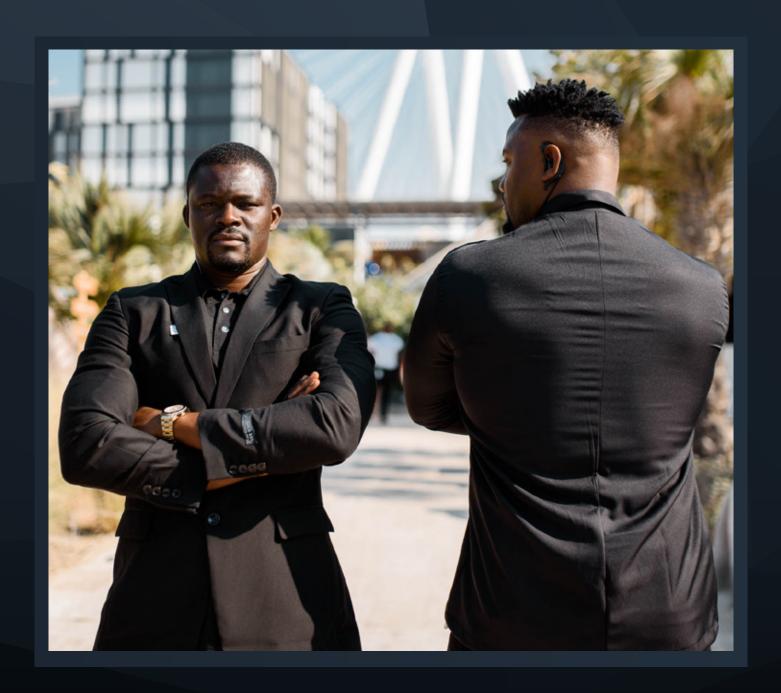
We seek to fulfill all our goals and exceed our client's expectations by investing in our most valuable asset; our people.

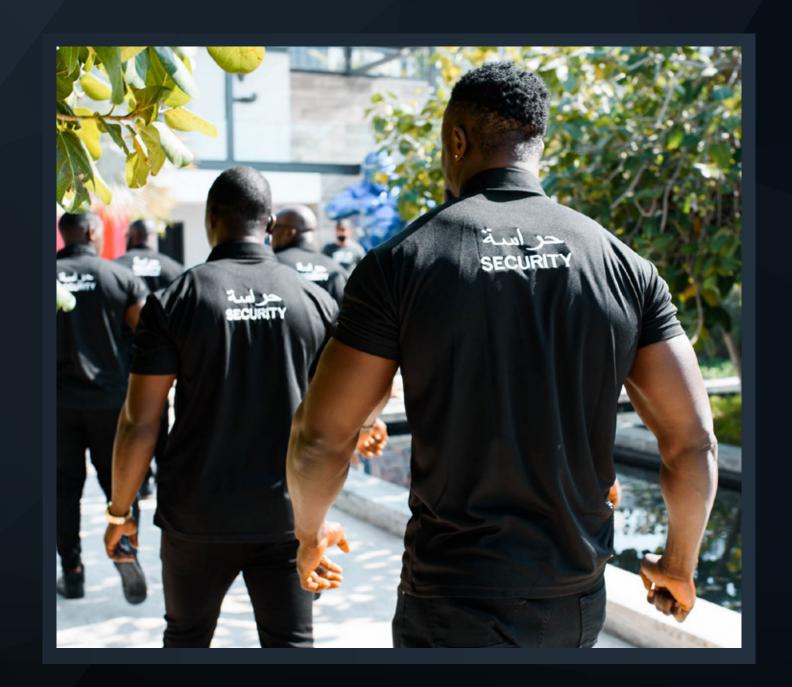
Our aim is to win our client's trust by providing the highest quality safety & security services in the United Arab Emirates, while expanding Frontline General Security Guard Services to more GCC countries across the region.

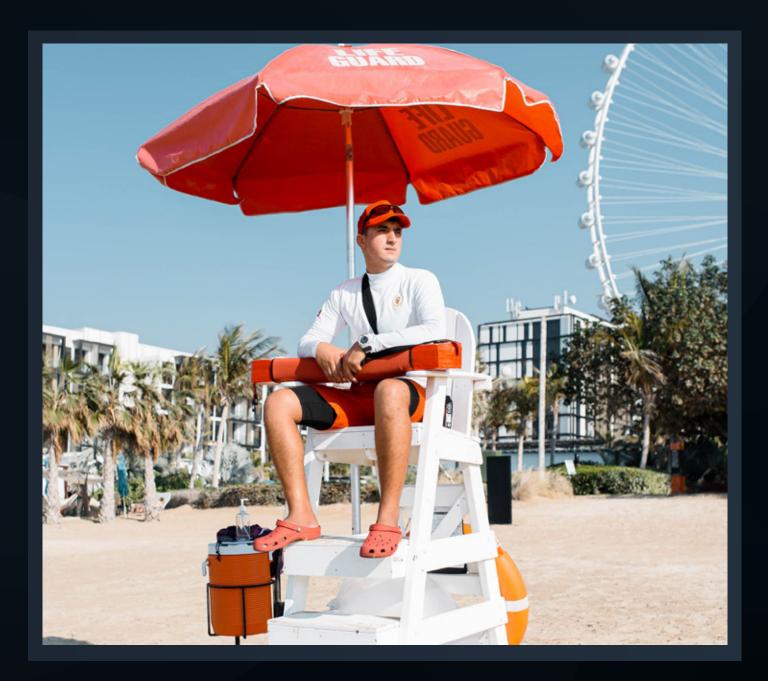
VALUES

We value transparency, integrity, professionalism and mutual respect above all else as a corporation and as individuals.

We hold ourselves accountable to our clients, employees and partners by keeping our promises, delivering outcomes and aiming to provide the finest security services possible.







SERVICES

Frontline General Security Guard Services provides personnel, who work closely with the client's management team on crime prevention, detection and training programs.

Our highly trained personnel are all vetted and are of good character.

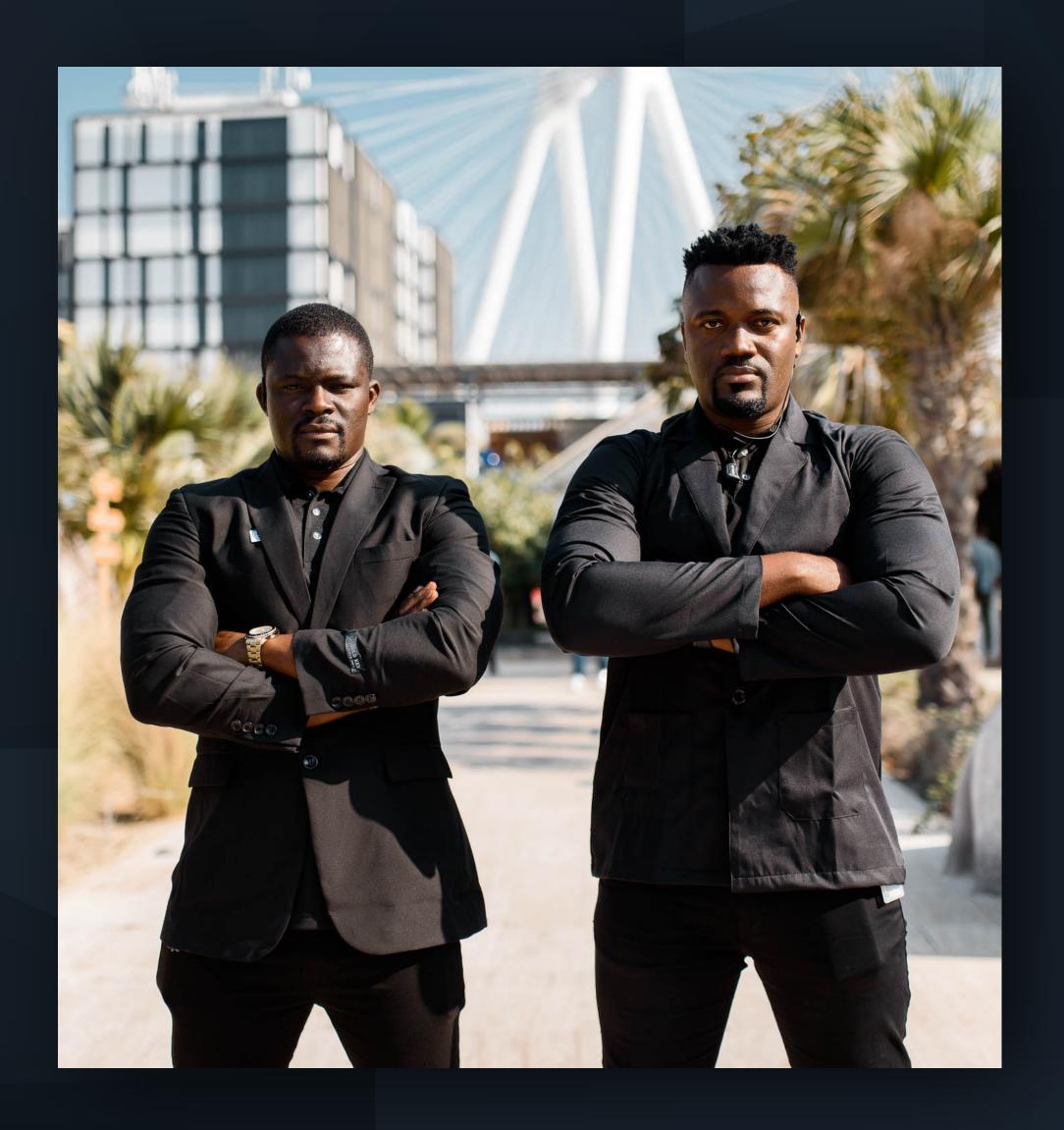
SERVICES PROVIDED

- Bouncers
- Bodyguards
- Event Security
- > Housekeeping
- Close Protection
- CCTV Operators
- Life Guard
- Maintenance
- General Services

PROFESSIONALS TRAINED IN

- >> Health, Safety & First Aid
- Systematic Control Systems
- Security Evaluations
- Bomb Threat Procedures
- Customer Service
- Risk Assessment
- People Of Determination
- Leadership And Personality Development
- >> Fire Safety, Abatement & Evacuation





TEAM (SECURITY)

Our security team is an extension of your business, We aim to deliver the highest quality standards not only in our services but also in our presentation.

Grooming & Personal hygiene is always strictly monitored & implemented.



HAIR CUT
As per the standard



BEARD & MUSTACHE Clean - Shaved



UNIFORM
Washed & changed daily

FRONTLINE ADVANTAGES

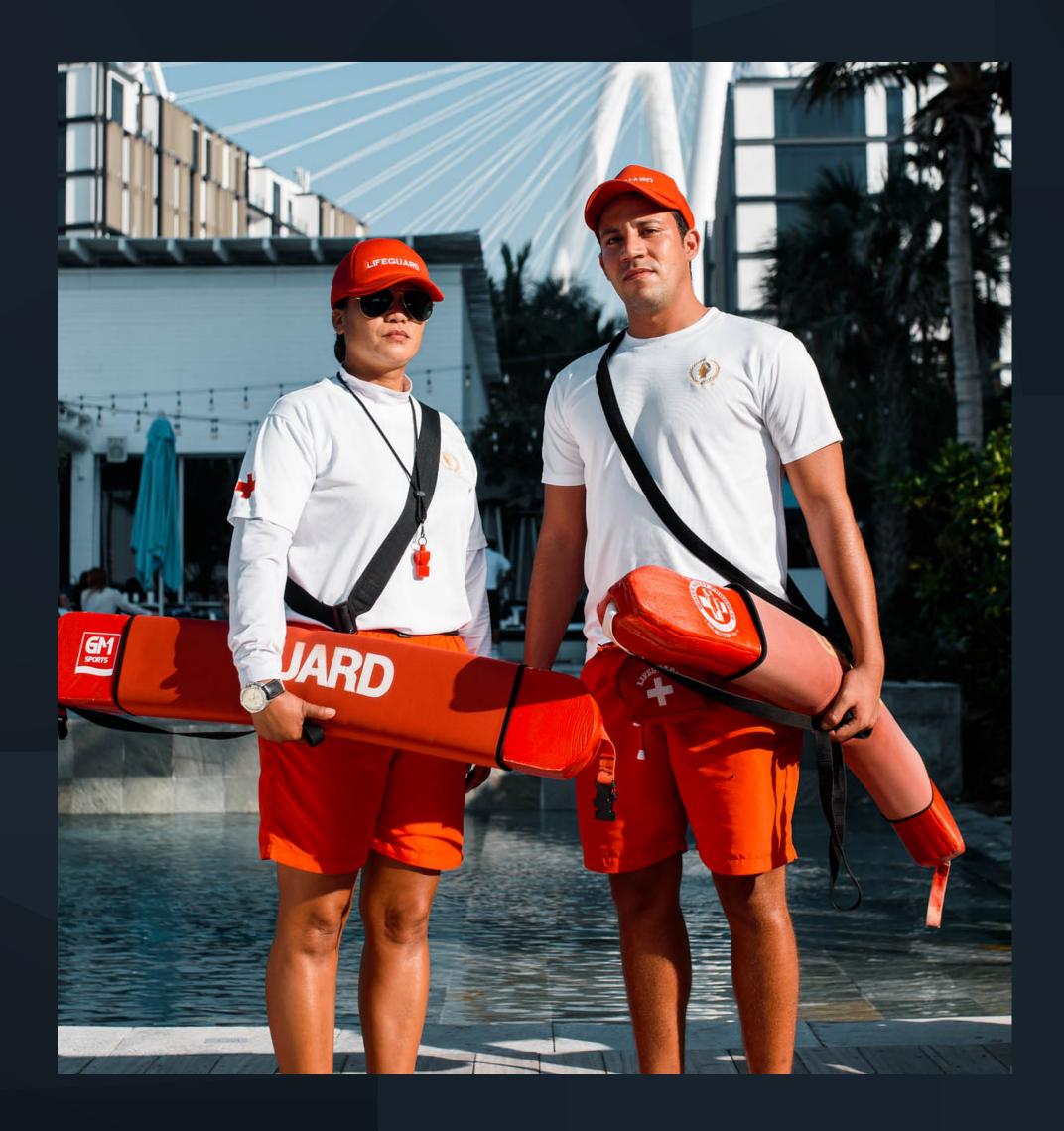
- >> Frontline General Security Guard Services is founded by a well known and established mother company AMZ Group.
- > Our staff are professional skilled and trustworthy individuals in security, lifeguarding, housekeeping, customer service, management, health and safety and hospitality industry.
- >> We are approved and certified members of SIRA.
- >> We provide insurances that secure and cover the client, staff and properties.
- >> Our team is carefully preselected and rigorously qualified based on company standards and protocol.
- > We comply with our 3 hours deployment policy: in 3 hours we will be able to deliver additional and massive deployment (however terms and conditions applied) as per client immediate request. That also applies in terms of emergency replacement deployment.
- > We from time to time visit the operation and supervise to make sure all the operation is smooth without charging extra.
- >> We provide convenient, comfortable and well maintained accommodation facilities.
- >> We make sure everyone meets the Personal Hygiene Protocol.



FRONTLINE ADVANTAGES

- >> We customize the uniforms based on our clients requirements.
- >> We make sure all our client's health & safety requirements are met based on their needs.
- >> We keep a record of all meetings and documents as part of our service with no additional costs.
- >> We make sure all our staff receive all their benefits and rights as per UAE Labour Law.
- > We conduct retraining programs to enhance our staff skills. We continuously provide additional health and safety programs as per market new era.
- >> Commencement is 30 days from the date of contract signing.





TEAM (LIFEGUARDS)

Our lifeguards are highly vetted, trained & diverse:

- >> Multi-lingual and well versed in english.
- Qualified and trained in each category (both Frontline and Training Center Assessment Test)
 - ✓ 200-meter breaststroke and freestyle in open water
 - √ 200-meter breaststroke and freestyle in the pool
 - ✓ First aid actual test
- Minimum 2 years of UAE experience & proven home country experience.
- >> Licensed & trained by accredited training institutes in UAE both for beach and pool lifeguarding as per life-saving federation authority.
- >> First aid training certificates from accredited training institutes approved by DCAS, EIAC, Abu Dhabi Quality & Conformity Council.

TEAM (LIFEGUARDS)

- >> Experienced lifeguards with a background of working with:
 - ✓ Hotels
 - ✓ Residential Properties
 - ✓ Beach Clubs (Hospitality)
 - ✓ Waterparks / Resorts
 - ✓ Schools
 - ✓ Government Institutions
 - ✓ Private Events
- >> With a valid UAE residence visa.
- American swimming association certificates.
- >> Emirates swimming association awardee/attendees.
- Client service staff awardees.
- >> Professionals from various nationalities.



















BVLGARI HOTELS & RESORTS

W THE PALM

BRASS MONKEY BLUEWATERS ISLAND & CITYWALK



TERRA SOLIS DESSERT DESTINATION



COVEBEACH DUBAI BEACH CLUB



NIKKI BEACH DUBAI BEACH CLUB

CLIENTELE

We are proud of our clients & the impact we have made on their establishments as a corporation and a team.

To this day, we continue to work with hight-profile clientele across the country & aspire to expand the list beyond the United Arab Emirates.



SOBE BAR



AKIRA BACK







CITADELLE

TORNO SUBITO

WET DECK BEACH CLUB



SAYF DUBAI



BEACH CLUB









CAFE BEIRUT





CLIENTELE



LIMONATA DUBAI









B018.DXB

THE THEATER DUBAI

LUCIA'S DUBAI

BAIT HOOKED ON THE SEA

CLIENTELE











LE MERIDIEN | MINA SEYAHI

TWENTY FIVE HOURS HOTELS

DAR AL NJOOM EVENT









THE BYRON BATHERS BEACH CLUB

CHINAWHITE SKY POOL DUBAI

MONKEY BAR

VAI MARKETING EVENT MANAGEMENT

NOMAD EVENTS









CAFÉ DE PARIS

ERNST BIERGARTEN & WIRTSHAUS

MOMENTS EVENTS

PLAYERS HOUSE LOUNGE & SPORTS CLUB



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